

MSSADA 39th ANNUAL CONFERENCE
March 18 - 21, 2014

Tuesday, March 18

12:00PM – 5:00PM	MIAA Rules Workshop – Dick Baker	Hyannisport West
11:00-3:00 PM	L.T.C. 508. Legal Issues III (Hazing,ADA,Employment Law) Instructor: William Bruno, CMAA	Hyannisport East
11:00-3:00	L.T.C. 790 Instructor’s Course Instructor: Kim Chorosiewski, CMAA	
4:00-8:00 PM	L.T.C. 504 Legal Issues (Risk Management) Instructor: William Bruno, CMAA	Hyannisport East
4:00 PM - 8:00 PM	L.T.C. 627 Strength and Conditioning Instructor: Kim Chorosiewski, CMAA	Cape Cod Room
4:00 PM	Executive Board Meeting	
8:00 PM – 11:00 PM	Social at Bogey’s in Hotel Lobby	Bogey’s

Wednesday, March 19

8:00 AM – 12:00 PM	L.T.C. 506 Legal Issues (Title IX, Sexual Harassment) Instructor: William Bruno, CMAA	_____
8:00 AM – 12:00 PM	L.T.C. 611 Concepts and Strategies for Interscholastic Fundraising, Marketing, Promotions and Booster Clubs	-----
8:00 AM – 11:00 PM	Vocational Schools Breakfast and Meetings	_____

3rd :Draft, Feb. 2014

9:00 AM – 10:00AM

New AD's and First Time Attendees

Presenters: Mentoring Committee, Jim Davis, Chairman

9:00 AM – 4:00 PM

Conference Registration / Open Session

Banquet Reservations at the Registration Desk

See Dick Baker, MSSADA

League and District Meetings as scheduled

Pool Foyer

District Suites

10:30 AM - 11:00 AM

Pre-Conference Meeting – Open Forum

Agenda for business meeting, Friday March 21, 2014

Barnstable 1

11:00-12:30

Lunch and League Gatherings

1:00-1:45

Opening General Session:

Greg Dale, PHD, Duke University

Moderator: Walter Sargent

2:00 PM - 2:45 PM

First Concurrent Sessions:

Topic # 1: Social Media Strategis for the AD

How to Sign Up and Get Started with Social Media

Moderator: Dave Reid-Montachusett RVT

Presenters: James Coffey, Jon Longley, Thom Holdgate

Topic # 2: Leading Your Athletic Department,

High School Sports as a Development Zone

Moderator: Dan Twomey -Westford Academy

Presenter: Eric Eisendrath, Positive Coaching Alliance

Topic#3: Rhode Island Presentation:
Budgeting - Get the Best Bang for your Buck
Moderator: Jeff Maidment, CAA, Moses Brown School
Presenter: Kevin Bryant, CMAA

3:00 PM - 3:45 PM

Second Concurrent Sessions:

Topic # 1: Life of an Athlete

Moderator: Patricia Gonzalez, Austin Prep

Presenters: Nancy O'Neil, CAA and Martha Jamieson, CAA

Topic # 2: College Recruiting Simplified

Moderator: Alex Campea

Presenter: Brent Williams

Topic #3: Rhode Island Presentation:

Topic#3: Video Streaming and the High School Student-Athlete

Moderator: Robert Palazzo, CMAA, Classical HS

Presenter: Tanner Legget

4:00 PM - 5:00 PM

NIAAA Awards Banquet Reception for
Award Winners and Invited Guests

Bogey's

4:00 PM – 5:00 PM

RI Interscholastic Athletic Association Executive Board

Cape Point Hotel

5:00 PM - 7:00 PM

President's NIAAA Awards Banquet

Bass River Room

Sponsored by: _____

Master of Ceremonies: Karrah Ellis

MSSADA – 3rd Vice President

Invocation: Rich Riley, retired AD

Overview of Conference: Phil Vaccaro, MSSADA President

Presentation of Awards

Professional Development Award

Presenter: Phil Vaccaro, MSSADA President

Student Achievement Award

Presenter: Phil Vaccaro, MSSADA President

President's Award of Merit

Presenter: Phil Vaccaro, MSSADA President

Theodore H. Damko Award

Presenter: Phil Vaccaro, MSSADA President

NIAAA Distinguished Service Awards

Presenter: Walter Sargent, CAA, Executive Director, MSSADA

NIAAA State Award of Merit

Presenter: Walter Sargent, CAA, Executive Director, MSSADA

5:00 PM – 7:00 PM

RI Interscholastic Athletic Association

General Meeting - Dinner

Cape Point Hotel _____

7:00 PM - 8:00 PM

Registration and Visit Exhibits

Pool Foyer

7:00 PM - 9:00 PM

Athletic Directors' Exhibit Hall Social

Sponsored by _____

Exhibit Hall

7:15 PM - 9:00 PM

First Door Prize Drawings

Exhibit Hall

9:30 PM - 11:00 PM

District Social Gatherings

District Suites

3rd :Draft, Feb. 2014

Thursday, March 21

8:00 AM - 10:00 AM

Conference Registration

Banquet Reservations at the Registration Desk
See Dick Baker, MSSADA

Pool Foyer

8:00 AM - 9:00 AM

Continental Breakfast#

Sponsored by: _____

Exhibit Hall

Right side as you enter

9:00 AM - 9:45 AM

Third Concurrent Sessions

Topic #1: The Walker System Tournament Seeding Method

Moderator: Glenn Doulette, Turners Falls HS

Presenter: Dave King, Lou Conte

Topic #2: Pre-Season Parent/Athlete Night

Moderator: Tania Rich, Nashoba Valley

Presenters: Jay Costa, Rich Riley

Topic #3: Rhode Island Hot Topics Roundtable.

9:45-10:15 AM

Vendor Visits and Door Prize Drawings

10:30 AM – 11:15 AM

Fourth Concurrent Sessions:

Topic #1: Performing Enhancing Drugs and the High School Athlete

Moderator: Dave Lezinski, Billerica HS

Presenter: Bonnie Franckowiak

3rd :Draft, Feb. 2014

Topic #2: Coaches Evaluation

Moderator: Dave Fusco, Nashoba Valley Tech

Presenter: Shawn Thornton, CAA

11:15 AM - 11:45 AM.

Vendor Visits and Door Prize Drawings

Exhibit Hall

11:30 AM - 12:30 PM

CAA Exam Study Session

12:00 PM – 3:00PM

Conference Gift Pick Up

Exhibit Hall

12:15 PM - 1:15PM

Lunch on Your Own / District Meetings

1:15 PM - 2:00 PM

Fifth Concurrent Sessions:

Topic: #1: Beyond the School Department Buses-Own Your Own.

Moderator:Joan Schultz, Lenox Memorial

Presenter: Karen Gomez

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Topic: #2: State Football Playoff System Roundtable

Moderator: Jim Quatromoni, Hull High School

Presenter: Peter Smith, Richard Pearson, FB Committee

2:00-2:30 PM

Vendor Visits and Door Prize Drawings

2:30-3:15 PM

Sixth Concurrent Session:

Topic #1: Spectator Safety and Security

Moderator: Pat Ruggerio, Melrose High School

Presenter: John Suyemoto

Topic: #2: MIAA Hot Topics

Moderator: Mike McCaffrey, Groton-Dunstable

Presenter: Bill Gaine, MIAA Executive Director and Staff

5:00 PM - 6:00 PM

**MSSADA Conference Awards Banquet Reception for
Award Winners and Invited Guests**

Bogey's

3rd :Draft, Feb. 2014

6:00 PM - 8:00 PM

MSSADA Conference Awards Banquet

Bass River Room

Sponsored by: _____

Master of Ceremonies: Jim Abel, MSSADA 2nd Vice President

Invocation: Rich Riley, retired AD

Presentations of Awards

Outstanding Athletic Administrative Assistant

Presenter: Phil Vaccaro, MSSADA President

Joao Rodrigues Distinguished Service Awards

Jim Abel, MSSADA 2nd Vice President

Phil Vaccaro, MSSADA President

District Athletic Director of the Year Awards

Phil Vaccaro, MSSADA President

Massachusetts Athletic Director of the Year Award

Walter Sargent, MSSADA Executive Director

8:00 PM - 11:00 PM

All Conference Social

Bogey's

Friday, March 22

7:30 AM - 9:30 AM**

CAA Exam

Cape Cod Room

10:00 AM - 11:00AM

Business Meeting

Election of Officers

District Gift Drawings

Super Drawing

Hyannisport Room

11:00 AM

Conference Evaluation - Executive Board

